


MEMBER PERKS

Discounts for you — just for being Blue!

In addition to superior health coverage, your membership provides access to exclusive discounts on a variety of products and services. The member discounts program includes items that generally are not covered by health insurance.



 Log in to My Health Toolkit, select the **Wellness & Care Management** tab, then **Member Discounts — Blue365[®]**. On a mobile device, select **Menu**, then **Blue365[®] Discounts**. You'll find details on discounts for:

Fitness

- ◆ Gym memberships
- ◆ Wearable fitness devices
- ◆ Activewear
- ◆ Home fitness equipment
- ◆ Vitamins and nutritional supplements

Personal care

- ◆ Allergy relief
- ◆ Acupuncture
- ◆ Chiropractic services
- ◆ Massage therapy
- ◆ Hair restoration
- ◆ Teeth whitening

Healthy eating

- ◆ Weight loss programs
- ◆ Cookbooks and recipes
- ◆ Online cooking classes

Hearing and vision

- ◆ Hearing aids
- ◆ Eyewear

Lifestyle

- ◆ Travel clubs
- ◆ Vacation packages
- ◆ Pet care



Kansas City